

WORK FROM HOME AND MAKE MONEY BLOGGING

STARTAMOMBLOG.COM

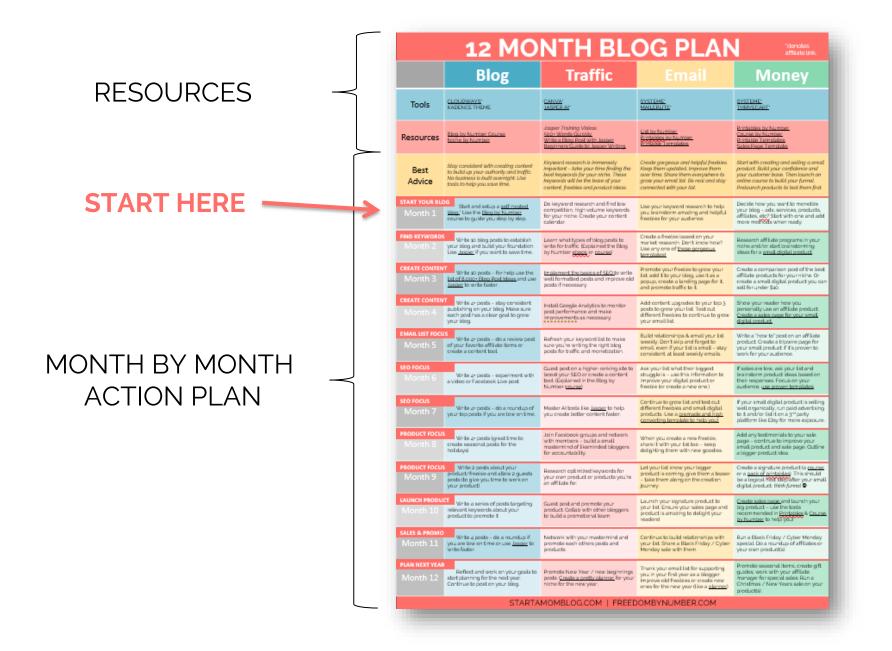
HOW TO USE THIS PLAN

At first glance this document can look pretty overwhelming. I understand, it's a whole year of work, so don't be intimated! You can do this!

At the top of the document are the resources you can use for additional information. These are the tools I use to run a successful blog.

Then focus on each month and complete those four actions. There is one action per category: Blog (creating content), Traffic (getting visitors), Email (adding subscribers), Money (making money).

There are only four major actions per month, take it slow and focus on each step. If you need more help, use all the recommended resources, search my blog or YouTube channel, and get the Blog by Number course!



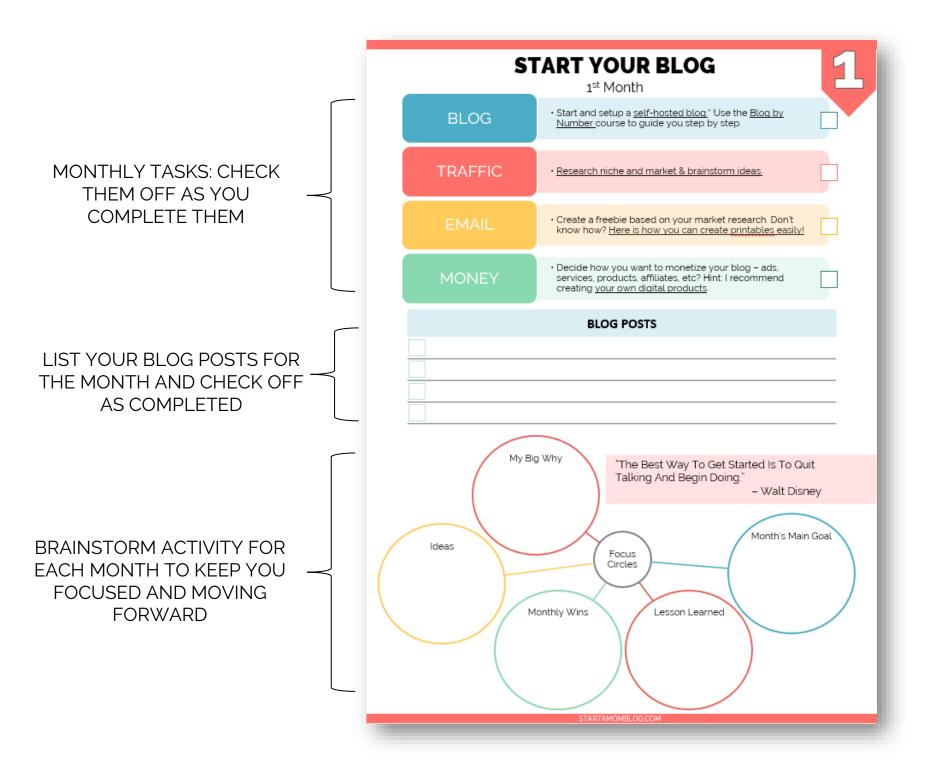
THE MONTHLY WORKSHEET

Every month of The Blog Plan also contains a Monthly Worksheet. I would suggest printing out all the pages in the guide and using them as you grow your blog and business.

Each Monthly Worksheet has the tasks from the main Blog Plan, a space to record and track your blog posts and a brainstorm activity.

The brainstorm activity is there to help you grow and stay focused. If you need more space, feel free to use the blank tables at the end of this guide ©

Use and complete this sheet each month as you progress through The Blog Plan. Remember, you can go faster or slower, depending on your pace.



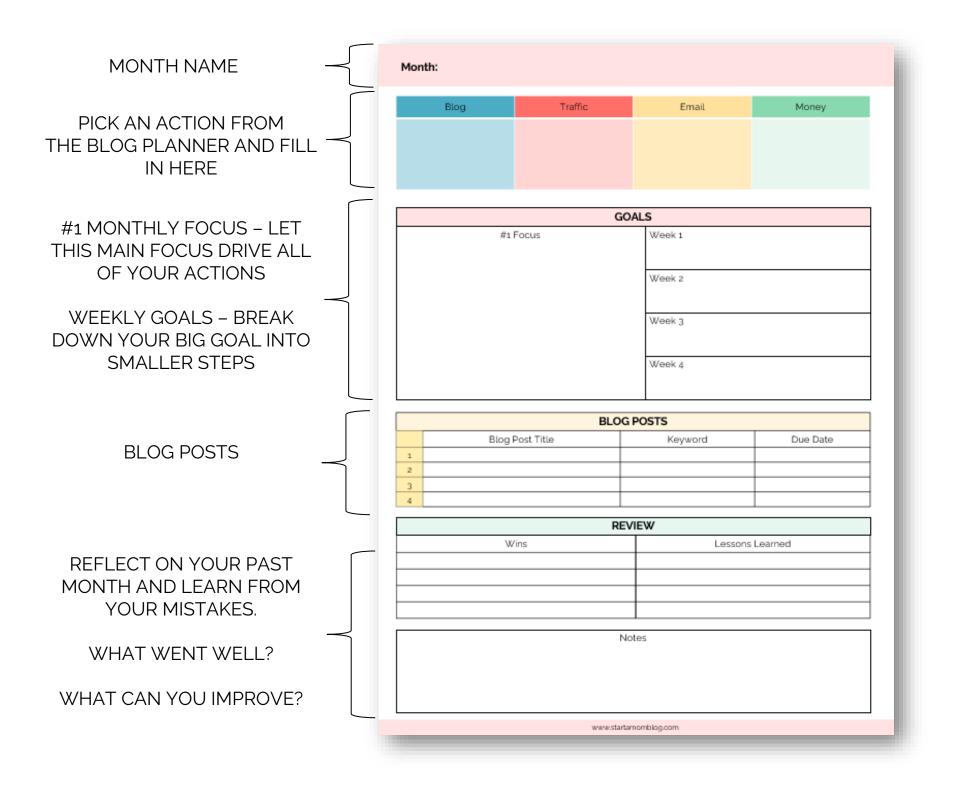
THE SELF TRACKER

I've broken down my month-by-month plan that helped me grow my blog from \$0 to over \$9,000 per month.

Use the Monthly worksheet provided to track your progress and follow along.

You can choose which actions to do each month if you're an already established blogger.

A review section is included too because an end of month review is critical for continued growth and success.



12 MONTH BLOG PLAN

affiliate link.

Traffic Blog Money CLOUDWAYS* <u>CANVA</u>* <u>SYSTEME*</u> SYSTEME* Tools JASPER AI* KADENCE THEME MAILERLITE* THRIVECART* Jasper Training Videos Printables by Number List by Number 500+ Words Quickly Blog by Number Course Course by Number Printables by Number Resources Niche by Number Write a Blog Post with Jasper Printable Templates Printable Templates **Beginners Guide to Jasper Writing** Sales Page Template Keyword research is immensely Create gorgeous and helpful freebies. Start with creating and selling a small Stay consistent with creating content Keep them updated. Improve them Best important - take your time finding the product. Build your confidence and to build up your authority and traffic. best keywords for your niche. These over time. Share them everywhere to your customer base. Then launch an No business is built overnight. Use Advice keywords will be the base of your grow your email list. Be real and stay online course to build your funnel. tools to help you save time. content, freebies and product ideas. connected with your list. Prelaunch products to test them first. START YOUR BLOG Do keyword research and find low Decide how you want to monetize Start and setup a self-hosted Use your keyword research to help competition, high volume keywords your blog - ads, services, products, blog.* Use the Blog by Number you brainstorm amazing and helpful for your niche. Create your content affiliates, etc? Start with one and add freebies for your audience. course to guide you step by step. more methods when ready. calendar. **FIND KEYWORDS** Create a freebie based on your Write 10 blog posts to establish Learn what types of blog posts to Research affiliate programs in your market research. Don't know how? your blog and build your foundation. write for traffic. (Explained the Blog niche and/or start brainstorming Use any one of <u>these gorgeous</u> Use <u>Jasper</u> if you want to save time. by Number ebook or course) ideas for a small digital product. templates! **CREATE CONTENT** Promote your freebie to grow your Create a comparison post of the best Write 10 posts – for help use the Implement the basics of SEO to write list: add it to your blog, use it as a affiliate products for your niche. Or Month 3 list of 8,000+ Blog Post Ideas and use well formatted posts and improve old popup, create a landing page for it, create a small digital product you can Jasper to write faster. posts if necessary. sell for under \$10. and promote traffic to it. CREATE CONTENT Write 4+ posts – stay consistent Add content upgrades to your top 3 Show your reader how you Install Google Analytics to monitor publishing on your blog. Make sure posts to grow your list. Test out personally use an affiliate product. post performance and make each post has a clear goal to grow different freebies to continue to grow Create a sales page for your small improvements as necessary. your blog vour email list. digital product. EMAIL LIST FOCUS Build relationships & email your list Write a "how to" post on an affiliate Write 4+ posts – do a review post Refresh your keyword list to make weekly. Don't skip and forget to product. Create a tripwire page for Month 5 of your favorite affiliate items or sure you're writing the right blog email, even if your list is small – stay your small product if it's proven to create a content tool. posts for traffic and monetization. consistent: at least weekly emails. work for your audience. SEO FOCUS Guest post on a higher-ranking site to Ask your list what their biggest If sales are low, ask your list and Write 4+ posts – experiment with boost your SEO or create a content struggle is - use this information to brainstorm product ideas based on a video or Facebook Live post tool. (Explained in the Blog by improve your digital product or their responses. Focus on vour Number <u>course</u>) freebie (or create a new one.) audience; use proven templates. SEO FOCUS Continue to grow list and test out If your small digital product is selling Master AI tools like <u>Jasper</u> to help Write 4+ posts – do a roundup of different freebies and small digital well organically, run paid advertising your top posts if you are low on time. you create better content faster. products. Use a premade and high to it and/or list it on a 3rd party converting template to help you! platform like Etsy for more exposure. **PRODUCT FOCUS** Join Facebook groups and network Add any testimonials to your sale Write 4+ posts (great time to When you create a new freebie, with members – build a small page – continue to improve your create seasonal posts for the share it with your list too - keep mastermind of likeminded bloggers small product and sale page. Outline delighting them with new goodies. holidavs) for accountability. a bigger product idea. **PRODUCT FOCUS** Write 2 posts about your Let your list know your bigger Create a signature product (a course Research optimized keywords for product/freebie and allow 2 guests product is coming, give them a teaser or a <u>pack of printables</u>). This should Month 9 your own product or products you're posts (to give you time to work on - take them along on the creation be a logical next step after your small an affiliate for. your product) journey. digital product: think funnel © LAUNCH PRODUCT Create sales page and launch your Launch your signature product to Write a series of posts targeting Guest post and promote your your list. Ensure your sales page and big product – use the tools relevant keywords about your product. Collab with other bloggers product is amazing to delight your recommended in Printables & Course product to promote it to build a promotional team. readers! by Number to help you! SALES & PROMO Write 4 posts – do a roundup if Network with your mastermind and Continue to build relationships with Run a Black Friday / Cyber Monday your list. Share a Black Friday / Cyber special. Do a roundup of affiliates or you are low on time or use <u>Jasper</u> to promote each others posts and write faster. products. Monday sale with them. your own product(s). **PLAN NEXT YEAR** Promote seasonal items, create gift Thank your email list for supporting Reflect and work on your goals to Promote New Year / new beginnings guides, work with your affiliate you in your first year as a blogger. Month 12 start planning for the next year. posts. Create a pretty planner for your manager for special sales. Run a Improve old freebies or create new Continue to post on your blog. niche for the new year. Christmas / New Years sale on your ones for the new year (like a planner) product(s).

STARTAMOMBLOG.COM | FREEDOMBYNUMBER.COM

S 7	TART YOUR BLOG 1 st Month	1
BLOG	 Start and setup a <u>self-hosted blog</u>.* Use the <u>Blog by</u> <u>Number</u> course to guide you step by step. 	
TRAFFIC	 Do keyword research and find low competition, high volume keywords for your niche. Create your content calendar. 	
EMAIL	 Use your keyword research to help you brainstorm amazing and helpful freebies for your audience. 	
MONEY	 Decide how you want to monetize your blog – ads, services, products, affiliates, etc? Start with one and add more methods when ready. 	

		-		-
KEY WORD	VOLUME	DIFFICULTY	TYPE OF POST	DUE DATE
THE BASES AND BY AND BY				



NEED HELP?

Get the Blog by Number ebook and course.

F	IND KEYWORDS 2 nd Month	2
BLOG	 Write 10 blog posts to establish your blog and build your foundation. Use <u>Jasper</u> if you want to save time. 	
TRAFFIC	 Learn what types of blog posts to write for traffic. (Explained the Blog by Number <u>ebook</u> or <u>course</u>) 	
EMAIL	 Create a freebie based on your market research. Don't know how? Use any one of <u>these gorgeous templates!</u> 	
MONEY	 Research affiliate programs in your niche and/or start brainstorming ideas for a <u>small digital product</u>. 	

	BLOG POSTS					
	Blog Post Title	Keyword	Due Date			
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

"You Learn More From Failure Than From Success"

CREATE CONTENT

3rd Month

	-	
BLOG	 Write 10 posts – for help use the <u>list of 8,000+ Blog Post</u> <u>Ideas</u> and use <u>Jasper</u> to write faster. 	
TRAFFIC	 Implement the basics of SEO to write well formatted posts and improve old posts if necessary. 	
EMAIL	 Promote your freebie to grow your list: add it to your blog, use it as a popup, create a landing page for it, and promote traffic to it. 	
MONEY	 Create a comparison post of the best affiliate products for your niche. Or create a small digital product you can sell for under \$10. 	

	BLOG POSTS				
	Blog Post Title	Keyword	Due Date		
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Ш Ш О ш Ш	SEO Blog Posts	On social media	Create Pinterest images	Create a dedicated landing page
VHERE PROMO UR FRE	In your email signature	Blog Post turned YouTube Video	Email Broadcasts	Pop up on your website
	Hero Image	Guest's posts	Paid Ads	Blog Post CTA

K

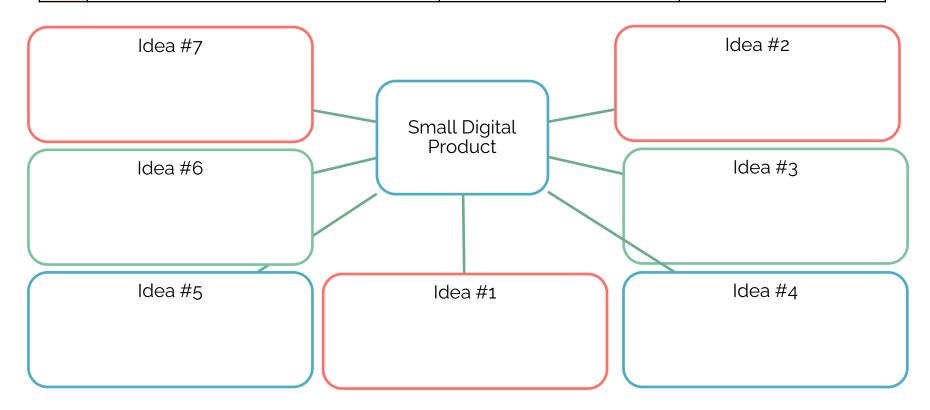
CREATE CONTENT

4th Month

	•	
BLOG	 Write 4+ posts – stay consistent publishing on your blog. Make sure each post has a clear goal to grow your blog. 	
TRAFFIC	 Install Google Analytics to monitor post performance and make improvements as necessary. 	
EMAIL	 Add content upgrades to your top 3 posts to grow your list. Test out different freebies to continue to grow your email list. 	
MONEY	 Show your reader how you personally use an affiliate product. <u>Create a sales page for your small digital product</u>. 	

BLOG POSTS

	Blog Post Title	Keyword	Due Date
1			
2			
3			
4			





EMAIL LIST FOCUS

5th Month

BLOG	 Write 4+ posts – do a review post of your favorite affiliate items or create a content tool. 	
TRAFFIC	 Refresh your keyword list to make sure you're writing the right blog posts for traffic and monetization. 	
EMAIL	 Build relationships & email your list weekly. Don't skip and forget to email, even if your list is small – stay consistent: at least weekly emails. 	
MONEY	 Write a "how to" post on an affiliate product. Create a tripwire page for your small product if it's proven to work for your audience. 	
Promote Your Products & Affiliates	Share Your Story Use Jasper to Write an Email	
Share a List of Actionable Tips	Newsletters Ideas Story	
Write a Motivational Email	Share a New Freebie Share Latest Blog Post	

SEO FOCUS 6th Month • Write 4+ posts – experiment with a video or Facebook Live BLOG post Guest post on a higher-ranking site to boost your SEO or TRAFFIC create a content tool. (Explained in the Blog by Number course) • Ask your list what their biggest struggle is – use this EMAIL information to improve your digital product or freebie (or create a new one.) • If sales are low, ask your list and brainstorm product ideas MONEY based on their responses. Focus on your audience; use proven templates.

	BLOG POSTS				
	Blog Post Title	Keyword	Due Date		
1					
2					
3					
4					



NEED HELP BLOGGING?

Get the Blog by Number ebook and course.

NEED HELP WITH SMALL DIGITAL PRODUCTS?

<u>Get the Printables by Number course.</u>



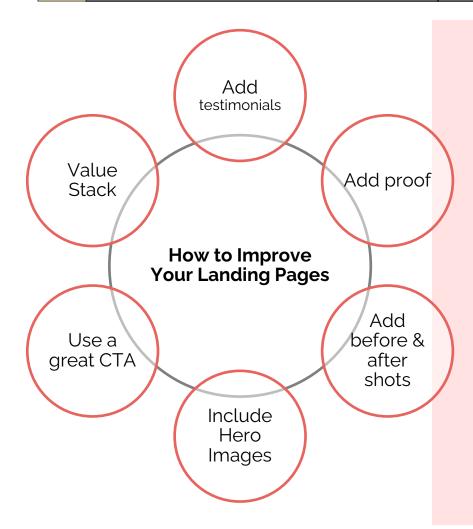
Add more content Add a checklist Add a checklist Add customer recommended improvements Add customer recommended improvements Make it more impactful Market it better Johann Wolfgang Von Goethe Beta test a group for feedback

SEO FOCUS

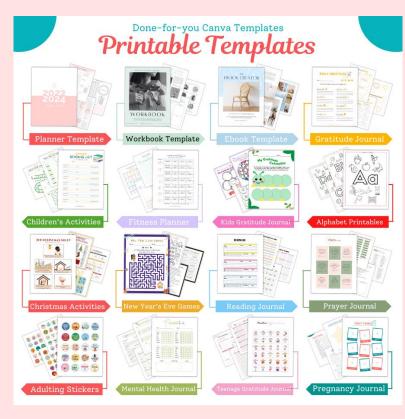
7th Month

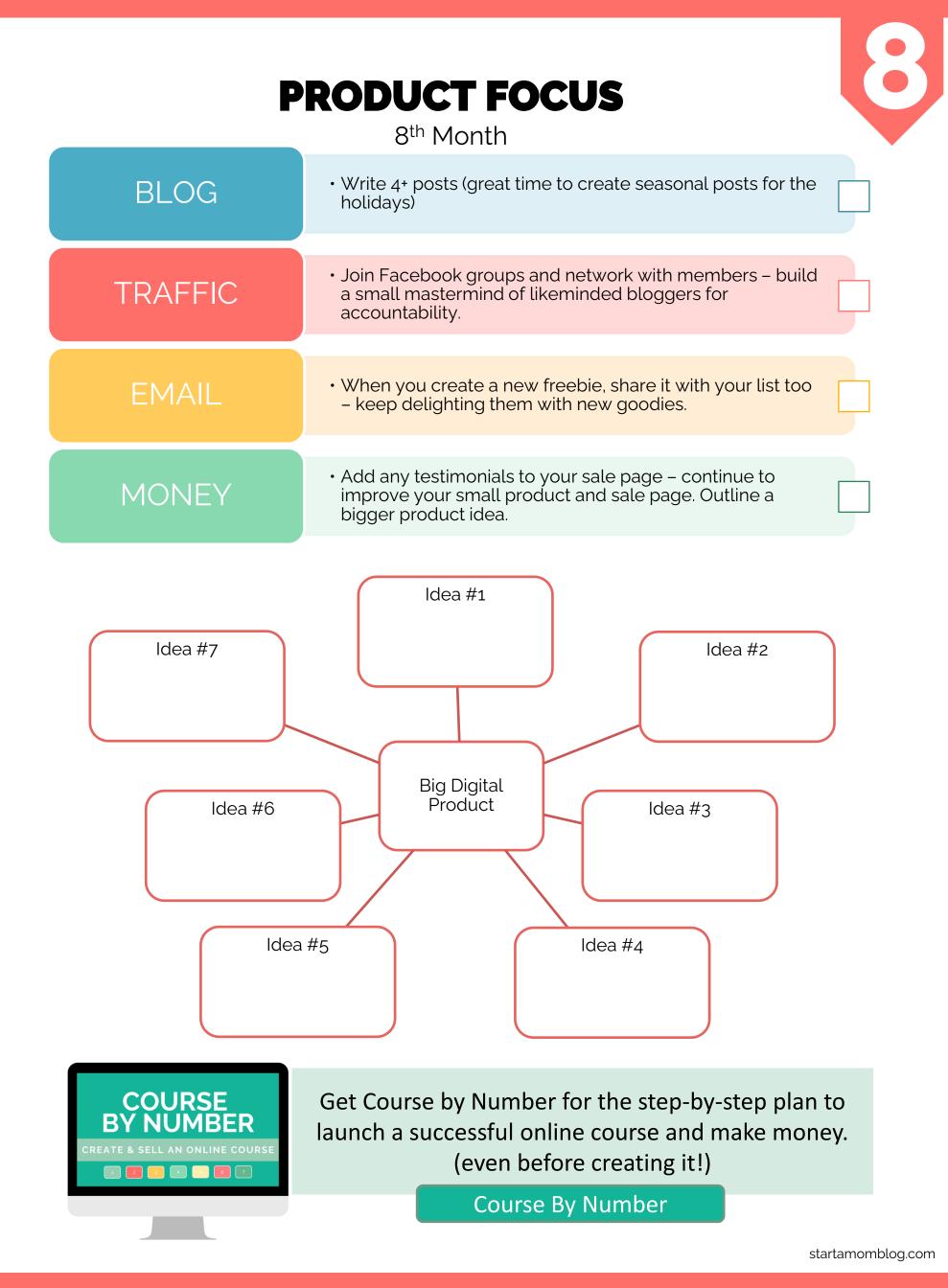
BLOG	 Write 4+ posts – do a roundup of your top posts if you are low on time. 	
TRAFFIC	 Master AI tools like <u>Jasper</u> to help you create better content faster. 	
EMAIL	 Continue to grow list and test out different freebies and small digital products. Use a premade and high converting template to help you! 	
MONEY	 If your small digital product is selling well organically, run paid advertising to it and/or list it on a 3rd party platform like Etsy for more exposure. 	

	BLOG POSTS				
	Blog Post Title	Keyword	Due Date		
1					
2					
3					
4					



Use **premade templates** to make your work easier!

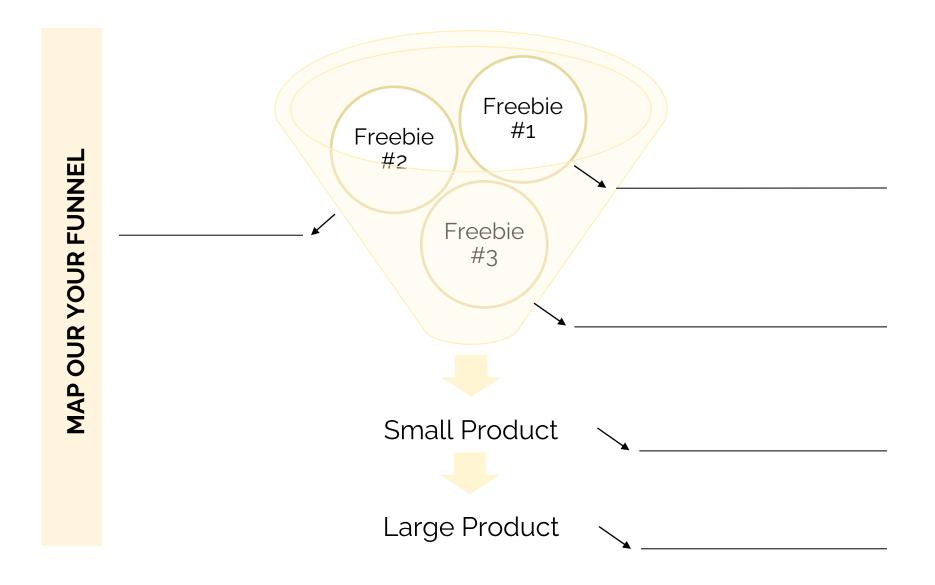




PRODUCT FOCUS

9th Month

BLOG	 Write 2 posts about your product/freebie and allow 2 guests posts (to give you time to work on your product) 	
TRAFFIC	 Research optimized keywords for your own product or products you're an affiliate for. 	
EMAIL	 Let your list know your bigger product is coming, give them a teaser – take them along on the creation journey. 	
MONEY	 Create a signature product (a <u>course</u> or a <u>pack of</u> <u>printables</u>). This should be a logical next step after your small digital product: <i>think funnel</i> ⁽²⁾ 	



Defendence BLOG Object BLOG Object Object</td

	TARGETED PROMOTIONAL BLOG POSTS					
	Blog Post Title	Keyword	Due Date			
1						
2						
3						
4						
5						
6						
7						

Get Printables by Number to learn how to create small digital products like printables, ebooks, worksheets, etc and go from first sale to full scale!

Printables By Number



CREATE & SELL AN ONLINE COURSE

Get Course by Number for the step-by-step plan to launch a successful online course and make money. (even before creating it!)

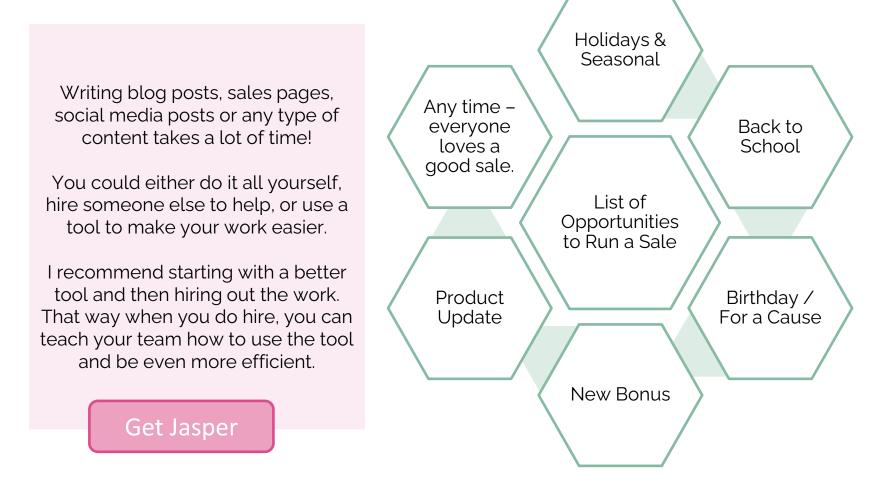
Course By Number

PROMOTE WITH SALES

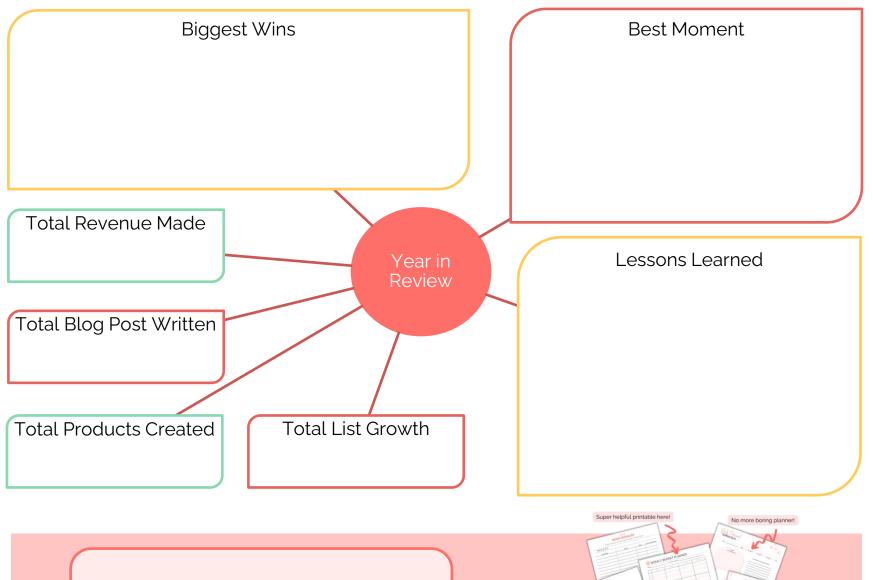
11th Month

BLOG	 Write 4 posts – do a roundup if you are low on time or use <u>Jasper</u> to write faster. 	
TRAFFIC	 Network with your mastermind and promote each others posts and products. 	
EMAIL	 Continue to build relationships with your list. Share a Black Friday / Cyber Monday sale with them. 	
MONEY	 Run a Black Friday / Cyber Monday special. Do a roundup of affiliates or your own product(s). 	

	BLOG POSTS					
	Blog Post Title	Keyword	Due Date			
1						
2						
3						
4						



DLOG BLOG OPENDEVENCE BLOG OPENDEVENCE OPENDEVE



Get the **Planner Template** to create a gorgeous planner for your niche. They sell like hotcakes in the new year! <3



	BLOG POSTS				
#	Month	Blog Post Title	Keyword	Due Date	
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					

STARTAMOMBLOG.COM

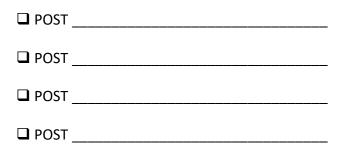
	BLOG POSTS				
#	Month	Blog Post Title	Keyword	Due Date	
31					
32					
33					
34					
35					
36					
37					
38					
39					
40					
41					
42					
43					
44					
45					
46					
47					
48					
49					
50					
51					
52					
53					
54					
55					
56					
57					
58					
59					
60					

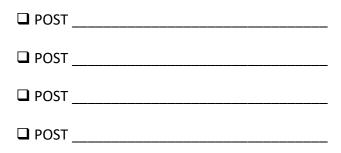
	KEYWORD RESEARCH							
KEY WORD	KEY WORD VOLUME DIFFICULTY TYPE OF POST DUE DATE							

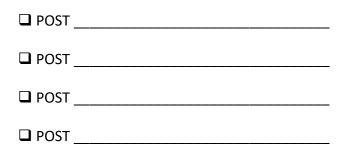
12 MONTH – EDITORIAL CALENDAR

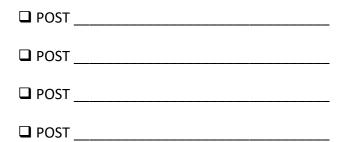


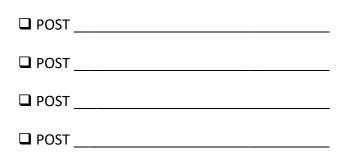
POST	 	



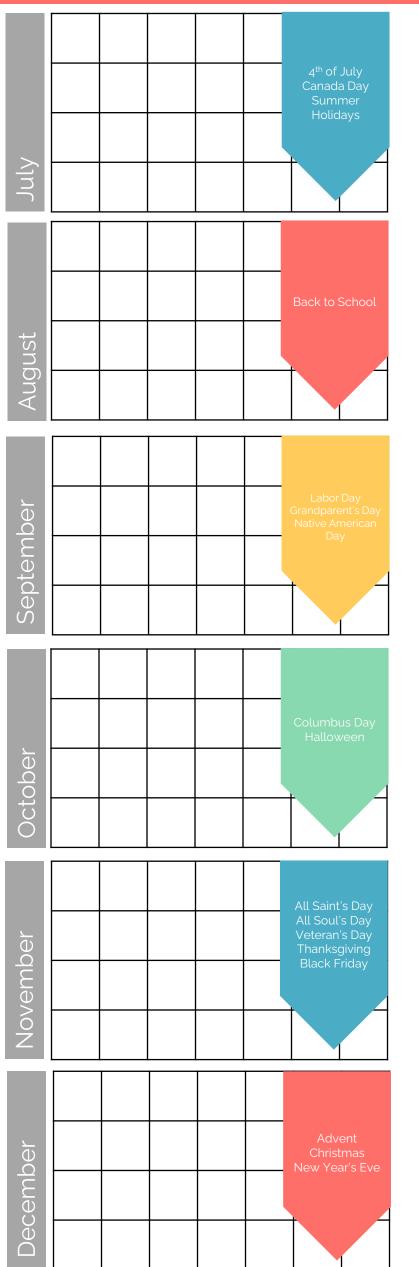




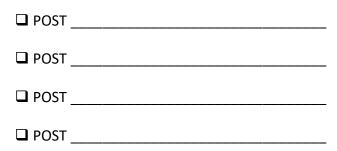


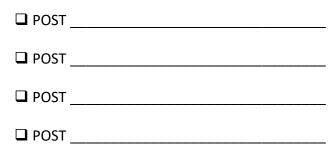


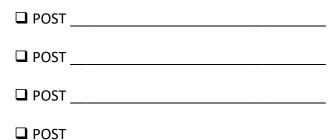
12 MONTH - EDITORIAL CALENDAR

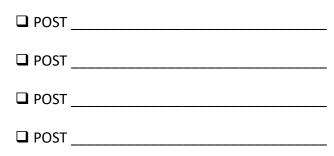


Den Post	 	
Den Post	 	
DPOST	 	
Dest		









Month:

Blog	Traffic	Email	Money

GOALS		
#1 Focus	Week 1	
	Week 2	
	Week 3	
	Week 4	

BLOG POSTS				
	Blog Post Title	Keyword	Due Date	
1				
2				
3				
4				

REVIEW			
Wins	Lessons Learned		

Notes	

NEED MORE HELP?

www.startamomblog.com | www.freedombynumber.com



BLOG BY NUMBER

www.startablogbynumber.com



PRINTABLES BY NUMBER

www.printablesbynumber.com





www.coursebynumber.com